

BMW of North America, LLC
2004 Model Year
Suggested Retail Price

Effective November 1, 2003

U.S. Models	X3 2.5i	X3 3.0i
Base Price U.S.A. Port of Entry*	\$30,300	\$36,300
Base Price Euro Delivery Price Munich Pick Up	\$28,180	\$33,760
Base Price Diplomatic U.S.A. Port of Entry	\$28,785	\$34,485

Option Code	Description		
205	STEPTRONIC 5-Speed, Automatic Transmission	1275	1275
216	Servotronic Steering	250	250
248	Heated Steering Wheel (Requires ZPP or 249 on 2.5i. Can't be combined with ZSP.)	150	150
249	Cruise Control with Multi-Function Steering Wheel	ZPP/475	STD
261	Rear Door Mounted Side Impact Airbags	385	385
2LA	18" Y-Spoke Alloy (Styling 114) w/235/50R18 front and 255/45R18 rear performance tires (Requires Sport Package (ZSP))	NA	500
313	Power Folding Mirrors	250	250
402	Power Glass Panorama Roof	ZPP/1350	ZPP/1350
413	Cargo Net	150	150
435	Birch Grain Light Wood Trim (Requires ZPP, not available with Terracota Leather)	NC	NC
439	Aluminum Finish Trim (Requires ZPP)	NC	NC
459	Power Front Seats with Driver Memory	ZPP/995	STD
494	Heated Front Seats	ZCW/500	ZCW/500
508	Park Distance Control (Front and Rear)	700	700
520	Foglights	ZPP/ZLP/260	STD
522	Xenon Adaptive Headlights (Requires ZPP on 2.5i when ordered as a stand alone option.)	ZLP/800	800
550	On-board Computer	ZPP/300	STD
609	On-board Navigation System (Requires 550 or ZPP on 2.5i.)	1800	1800
639	BMW Assist (Requires 249 or ZPP on 2.5i.)	ZPP/750	ZPP/750
677	Premium Sound System	675	675
693	Satellite Radio Preparation	75	75
761	Privacy Glass	350	350
(color code)	Metallic Paint	475	475
(Uph. code)	Leather Upholstery	1450	ZPP/1450

Package Code	Description		
ZCW	Cold Weather Package	750	750
ZLP	Light Package	1100	N/A
ZPP	Premium Package	3800	3300
ZSP	Sport Package (Requires leather and 249 on 2.5i. Requires ZPP or leather on 3.0i.)	1500	1500

Package contents not fully represented above. Comprehensive package descriptions are available separately.

	Destination & Handling	695	695
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All prices and specifications are subject to change without notice.

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

STD - Standard Equipment

NA - Not Applicable

N/C - No Charge Option

BMW of North America, LLC
2004 Model Year
Confidential Wholesale Price

Effective November 1, 2003

U.S. Models	X3 2.5i	X3 3.0i
Base Price U.S.A. Port of Entry*	\$27,735	\$33,195
Base Price Euro Delivery Price Munich Pick Up	\$25,645	\$30,720
Base Price Diplomatic U.S.A. Port of Entry	\$26,195	\$31,380

Option Code	Description		
205	STEPTRONIC 5-Speed, Automatic Transmission	1210	1210
216	Servotronic Steering	230	230
248	Heated Steering Wheel (Requires ZPP or 249 on 2.5i. Can't be combined with ZSP.)	135	135
249	Cruise Control with Multi-Function Steering Wheel	ZPP/430	STD
261	Rear Door Mounted Side Impact Airbags	350	350
2LA	18" Y-Spoke Alloy (Styling 114) w/235/50R18 front and 255/45R18 rear performance tires (Requires Sport Package (ZSP))	NA	455
313	Power Folding Mirrors	230	230
402	Power Glass Panorama Roof	ZPP/1230	ZPP/1230
413	Cargo Net	135	135
435	Birch Grain Light Wood Trim (Requires ZPP, not available with Terracota Leather)	NC	NC
439	Aluminum Finish Trim (Requires ZPP)	NC	NC
459	Power Front Seats with Driver Memory	ZPP/905	STD
494	Heated Front Seats	ZCW/455	ZCW/455
508	Park Distance Control (Front and Rear)	635	635
520	Foglights	ZPP/ZLP/235	STD
522	Xenon Adaptive Headlights (Requires ZPP on 2.5i when ordered as a stand alone option.)	ZLP/730	730
550	On-board Computer	ZPP/275	STD
609	On-board Navigation System (Requires 550 or ZPP on 2.5i.)	1640	1640
639	BMW Assist (Requires 249 or ZPP on 2.5i.)	ZPP/685	ZPP/685
677	Premium Sound System	615	615
693	Satellite Radio Preparation	70	70
761	Privacy Glass	320	320
(color code)	Metallic Paint	430	430
(Uph. code)	Leather Upholstery	1320	ZPP/1320

Package Code	Description		
ZCW	Cold Weather Package	685	685
ZLP	Light Package	1000	N/A
ZPP	Premium Package	3460	3005
ZSP	Sport Package (Requires leather and 249 on 2.5i. Requires ZPP or leather on 3.0i.)	1365	1365

Package contents not fully represented above. Comprehensive package descriptions are available separately.

MY 2004 X3 Packages

Package	2.5i	3.0i
Premium (ZPP)	\$3,800 249 - Cruise control with Multifunction wheel 402 - Panorama roof 431 - Auto-dimming mirror 438 - Maple Sycamore Dark Wood Trim No cost trim options: 435 - Birch Grain Light Wood Trim 439 - Aluminum-finish Trim 459 - Dual power seats - Driver memory system 493 - Front armrest, storage nets, dashboard storage compartment, and rear cargo rails 520 - Foglights 521 - Rain sensor 534 - Automatic Climate Control 550 - Onboard computer 639 - BMW Assist	\$3,300 402 - Panorama roof 431 - Auto-dimming mirror 438 - Maple Sycamore Dark Wood Trim No cost trim options: 435 - Birch Grain Light Wood Trim 439 - Aluminum-finish Trim 488 - Lumbar support for driver and front passenger 639 - BMW Assist Leather upholstery
Sport (ZSP)	\$1,500 226 - Sport suspension 255 - Sport steering wheel 2CK - 18x8 Styling 143 wheels - 235/50R18 A-S tires 481 - Sport seats 760 - Shadowline Trim	\$1,500 226 - Sport suspension 255 - Sport steering wheel 2CB - 18x8 Styling 113 wheels - 235/50R18 A-S tires 481 - Sport seats 760 - Shadowline Trim
Cold Weather (ZCW)	\$750 464 - Ski bag 494 - Heated front seats 502 - Headlight washers	\$750 464 - Ski bag 494 - Heated front seats 502 - Headlight washers
Light (ZLP)	\$1,100 520 - Foglights 521 - Rain sensor 522 - Xenon Adaptive head lights Automatic Headlight Control	